



**UNIVERSITY OF THE
COMMONWEALTH
CARIBBEAN (UCC)**

Fostering Leadership & Innovation

**Applied Research - Student Research Poster Presentations
Summer 2020**

Group	Concentration Area	Research Topic	Student Group
GROUP 1	Job Design, Compensation and Benefit	How does direct compensation impact labour turnover of Rank and File Members of the Jamaica Constabulary Force assigned at the Half Way Tree Police Station?	Randy Stewart-Group Leader Anita Bagaloo Andrea Halstead-Bryan Nicosie Royal Jacqueline Gracie - Daley Selma Francis
GROUP 2	Training and Development	The Effect of a Reduction in Government Training and Development Funding on Employee Performance at The Ministry of Justice.	Jovi-Ann Rose-Group Leader Shana Kaye Palmer Lisa Walker Kayen Robinson-Vanhorne Shallia Wilks Julene McDonald
GROUP 3	Leadership and Change Management	How has the change in leadership affected organizational culture at Supreme Ventures Services Ltd?	Stephanie Eubanks – Group Leader Kadine Patterson Rachel Roberts Grace Russell Nickeisha Evans Nichola Forbes
GROUP 4	Performance and Organisational Change	What are the impacts of employee productivity on customer satisfaction due to the onslaught of the Coronavirus COVID-19 at Post and Telecommunications Department Headquarters?	Nickeisha Belvet – Group Leader Rashidah Blackwood Simone Burke Georgia Patten Ophelia Reid Marsha Turner
GROUP 5	Industrial Employee Relations	How does short-term contractual employment impact the level of financial insecurity of employees at Tourism Product Development Company (TPDCo)?”	Shanya Knox- Group Leader Petrena Roberts Peter-Gay Senior Natalie Parker Natalie Douglas
GROUP 6	Employee Productivity	The perceived value of company benefits and the	Taneisha Brown- Group Leader Keisha Walker



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		impact on productivity of workers at a Credit Union	Britaney William Denniesh Edram Isheann Virgo
GROUP 7	Marketing Management- Rebranding	What role will Marketing play in the rebranding of Jamaica's Tourism Sector, to counteract the impacts of the Covid- 19 Pandemic?	Kereta Marston – Group Leader Sophia Crosdale Nichola Anderson-Francis
GROUP 8	Marketing Management – Brand Awareness	What is the impact of digital marketing on brand awareness of the Development Bank of Jamaica?	Talcia Rose – Group Leader Natalie Pinnock Chad Anderson Steve Stewart Vaunette Malcolm Candice Thorbourne
GROUP 9	Employee and Job Satisfaction	The impact Job Satisfaction has on Organizational Performance at the Early Childhood Commission	Demesha Ellis Marsh – Group Leader Darrall Ellis Natasha McNab Dermut Parchment Venice Simpson
GROUP 10	Education and Online Learning	How effective are the Online Platforms at the University of the Commonwealth Caribbean?	Ga-Roy Blake – Group Leader Latoya Carter Tricia Johnson Tanya Crosdale Candice Wallace Raquel Stephenson
GROUP 11	Business and Training Development	What is the impact or influence of the Early Childhood Commission's 12 operating standards on the academic performance of students in Early Childhood Institutions within the East Kingston Area?	Tricia Redwood – Group Leader Sashana Wright Green Dyonia Singh Gillian Alexander Hoday Richards Juline Bryan Williams



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GROUP 12	Social Media Marketing	The impact of using social media to gain a competitive advantage at Transaction E-PINS Limited.	Ranakaye Parker – Group Leader Karen Natty Erica Burnett Kemone Malcolm Krishna Chatani Sheneka Thompson
GROUP 13	Taxation Policies	The effects of taxation policies on the development of Micro and Small Enterprises in Junction, St. Elizabeth	Janice Williams – Group Leader Latoya March Simone Vernon-Smith Shakerra Thomas Janell Harding Alexa Grant
GROUP 14	Education –Online Learning	How has the transition from face-to-face, to online learning since the COVID-19 Pandemic posed challenges to students of the University of the Commonwealth Caribbean (UCC)?	Tamar Hyman- Group Leader Tiffany Grant Ricardo Harding Narleen Johnson Sancia Thompson Avagaye Wilson
GROUP 15	Production and Operations Management	What impact does communication between line and managerial employees have on productivity at Hotel X?	Simone Duncan– Group Leader Dedra Brown Kevin Clarke Monique Grayson Jaynard Carter Carnette Colomathi
GROUP 16	Financial Management and Economics	How have the socio-economic issues faced by MSMEs impacted profitability in downtown Kingston Jamaica?	Jaimie Shettlesworth – Group Leader Debonie Menzie Rolando Thompson
GROUP 17	Corporate Governance	What are the benefits of corporate social responsibility on brand awareness at Sanmerna	Trudy Hibbert – Group Leader Trinica Lee Annesha Brown Kisha Henry



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		Paper Products Limited?	Marcia Ross Jodeen Baddall
GROUP 18	Employee Relations	What effects do managers have on employee retention and turnover in Jamaica?	Linette Bailey – Group Leader De' Anne Campbell Shelly Ann Hudson-Thompson Matthew Myers Natalie Dennis Tenille Tomlinson
GROUP 19	Introduction to Advertising	How does unethical advertising practices impact the buying behaviour of 3rd and 4 th year UCC Marketing Students and Lecturers?	Jewell Johnson - Group Leader Shereda Morgan Marcellee Bailey Leotha Thompson Kacia Jarrett Shalise Nelson
	IT Capstone	Canteen Ordering System- Sonic Eats https://vimeo.com/460182144	Wendy Dressekie-Gordon- Group Leader Devoyan Aiken Ramone McKenzie Alaina Uter Kaedon Woodstock
	IT Capstone	Mental Health Therapist Tracker https://vimeo.com/460223954	Bryanna Chang- Group Leader Matthew Callaghan Nuke McPherson Jasmin Stern Mikhail Farquharson Andretti Jackson